

# OnSmart Network Privacy Statement

This privacy statement discloses the privacy practices for OnSmart Network, Inc. ("OnSmart Network"). Because OnSmart Network wants to demonstrate its firm commitment to your privacy, OnSmart Network has agreed to disclose its information gathering and dissemination practices. OnSmart Network will notify you of:

- What information is collected from you through the web site.
- The organization collecting the information.
- How the information is used.
- With whom the information may be shared.
- What choices are available to you regarding collection, use and distribution of the information.
- The kind of security procedures that are in place to protect the loss, misuse or alteration of information under OnSmart Network control.
- How you can correct any inaccuracies in the information.

If you feel that OnSmart Network is not abiding by its posted privacy policy, you wish to modify information previously given, or have any questions regarding the privacy policy, please contact us via e-mail at [support@onsmart.net](mailto:support@onsmart.net) or via postal mail at OnSmart Network, 1133 Broadway, Suite 706, New York, NY 10010.

## Minors

OnSmart Network does not knowingly collect personally identifiable information from children under 13 years of age.

## Information Collection and Use

OnSmart Network is the sole owner of the information collected on this site. We will not sell, share or rent this information to others in ways different from what is disclosed in this statement. OnSmart Network collects information from our users at several different points on our web site. We use customer contact information to send the user information about our company and promotional material from some of our partners. The customer's contact information is also used to contact the visitor when necessary and shared with other companies who may want to contact our visitors. Users may opt-out of receiving future mailings; see the choice/opt-out section below. Financial information that is collected is used for verifying your name, address and other information, as well as to bill you for your use of our services. Demographic and profile data is also collected at our site. This information is shared with advertisers on an

aggregate basis. We may use information collected to promote other affiliate programs, products, web sites and services.

Information about your computer hardware and software is automatically collected by OnSmart Network and may be shared with third parties whose services are used for traffic analysis purposes. This information includes: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by OnSmart Network to maintain and improve the quality of the service and to generate statistics regarding use of the OnSmart Network site.

### **Choice / Opt-out**

Our site provides users the opportunity to opt-out of receiving communications from us and our partners.

This site gives users the following options for removing their information from our database to not receive future communications or to no longer receive our service.

- You can send e-mail to [support@onsmart.net](mailto:support@onsmart.net)
- You can send mail to the following postal address:

OnSmart Network  
1133 Broadway, Suite 706  
New York, NY 10010

Please note that participation in certain activities on our web site may be limited if personally identifiable information is not submitted for the user.

### **Cookies**

A cookie is a piece of data stored on the user's hard drive containing information about the user. Usage of a cookie is in no way linked to any personally identifiable information while on our site. Once the user closes their browser, a cookie simply terminates. For instance, by setting a cooking for OnSmart Network, the user would not have to log in a password more than once, thereby saving time while on our site. If a user rejects the cookie, they may still use our site however without cookies the user may not have access to certain features on our site. Cookies can also enable us to track and target the interests of our users to enhance the experience on our site.

Some of our business partners use cookies on our site (for example, advertisers). However, we have no access to or control over these cookies.

## **Links**

This web site contains links to other sites. Please be aware that OnSmart Network is not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every web site that collects personally identifiable information. This privacy statement applies solely to information collected by OnSmart Network.

## **Disclosure**

We cannot ensure that all of your private communications and other personally identifiable information will never be disclosed in ways not otherwise described in this Privacy Agreement. By way of example (without limiting the foregoing), we may be forced to disclose information to the government or third parties under certain circumstances, third parties may unlawfully intercept or access transmissions or private communications, or users may abuse or misuse your information that they collect from our Site.

## **Account Establishment**

Upon sign up for our membership, OnSmart Network will send an e-mail to the e-mail address provided during registration. This is to establish that the new account is a valid account and your password will be delivered to you at this time. Accounts with invalid e-mail addresses will not be able to participate in all features of OnSmart Network.

## **Site and Service Updates**

We will send the user site and service announcement updates. Members are not able to unsubscribe from service announcements, which contain important information about the service. We communicate with the user to provide requested services and in regards to issues relating to the account via e-mail or telephone.

## **Notification of Changes**

If we decide to change our privacy policy, we will post those changes on our home page and use our best efforts to announce via e-mail so all users are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. If at any point we decide to use personally identifiable information in a manner different from that stated at the time it was collected, we will make a reasonable effort to notify users by way of an e-mail. Users have a choice as to whether or not we use their information in this different manner. We will use information in accordance with the privacy policy under which the information was collected.